

# Lo Min Choong Julian

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## Skills

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Content creation, critical thinking, communication, writing, research, marketing, business development, media entrepreneurship, Microsoft Office, Adobe Creative Cloud

## Experiences

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### Right Hook Communications

March - August 2021

Intern

- Created content calendars, press releases, short videos and social media posts for OneRafflesPlace, Right Hook Communications
- Streamlined workflow on Telum Media and Facebook's Creator Studio

### wabi-sabi

August 2020 - March 2021

Account Lead

- Founded wabi-sabi, a student design agency, for the completion of Capstone Project
- Managed internal and external communications for internal and external stakeholders (Clients; Ministry of Education, The Learning Lab)
- Raised \$740.00 for the Ngee Ann Polytechnic Pocket Fund

### Content creator

2011 - Current

- Creates [explainer videos](#) on YouTube

## Education

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### Nanyang Technological University

August 2022 - May 2027

Bachelors of Arts in Philosophy, Minor in Mathematics, Physics

### Ngee Ann Polytechnic

April 2018 - December 2021

Diploma in Mass Communication

## Volunteerism

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Peer tutor (Independent), 2015 - Current

Saint Patrick's School Alumni Speaker, 2018, 2022

Pink Dot Volunteer, 2019, 2022

## Certifications

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Standard First Aid with AED (SFAC/RSFAC), Red Cross Singapore, 2019 - Current